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## **NSSEA Unveils New Brand and Positioning with EdSpaces**

(Silver Spring, MD) — The National School Supply and Equipment Association (NSSEA) is pleased to announce that, effective immediately, the School Equipment Show is now called EdSpaces. The 2013 EdSpaces will take place December 4-6 at the Henry B. Gonzalez Convention Center in San Antonio, Texas. The new name reflects the significant expansion in scope for the trade event that began in 1996 as a meeting place for manufacturers and distributors, but has grown in recent years to truly represent the entire marketplace for innovative learning environments. EdSpaces has become the preferred destination for school district and college officials to meet with manufacturers, dealers, architects, designers, and facilities planners to explore the impact of facilities on learning, discover new products and plan the Pre-K through Higher-Ed learning environments of tomorrow.

"Our leaders had the vision to identify this conference and tradeshow as the one event where key education project decision-makers and the architect and design community can meet in one place to discuss how trends are affecting the solutions available for today's learning spaces," says Jim McGarry, President/CEO of NSSEA. "We are excited that the name, EdSpaces, clearly identifies this event as the destination for those involved in cutting-edge educational facility design and high-quality product sourcing."

EdSpaces includes a CEU-accredited education conference focused on state-of-the-art, sustainable design and the changing face of learning environments. Through cutting-edge sessions led by many of the world's top architects and designers, attendees will continue to explore innovative school and campus design and creative design/construction solutions. The